

## **Accessibility Policy, Plunkett Research Online**

At Plunkett Research, Ltd., we are committed to ensuring that our online service is highly useful to people with physical challenges such as visual or hearing loss. We are striving to make Plunkett Research Online meet all web content accessibility guidelines for all users. This policy applies to all new and updated content at [www.plunkettresearchonline.com](http://www.plunkettresearchonline.com). We are monitoring for accessibility issues as they are identified and meet AA standards for accessibility. We are dedicated to providing equal access to all users.

Our system has been carefully designed so that it can service can accommodate a wide range of devices, whether handheld or a desktop.

### **Fonts:**

For maximum accessibility, font sizes are coded in relative sizes rather than fixed or absolute sizes. A larger font is used for the title on Plunkett Research Online for small children and seniors (Based on the Web Content Accessibility guidelines (WCAG) published by the Web Accessibility Initiative (WAI) which is part of the World Wide Web consortium (W3C).

### **Backgrounds:**

Light background with dark text are used for accessibility optimization and backgrounds that obscure text is avoided.

### **Images:**

Images are no more than 75 pixels per inch and identified images with <alt>.

### **Links:**

We are as clear as possible when describing a link's content. Phrases such as "click here" and "enter" are avoided. Images as links are avoided so there is not visual difficulty in finding the links.

### **Validation:**

We utilize the Google Chrome plugin WAVE for accessibility evaluations.

### **Feedback and Assistance:**

Feedback, questions and requests for assistance regarding accessibility should be directed to: [info@plunkettresearch.com](mailto:info@plunkettresearch.com) .

## Product Usage Information for Users with Disabilities

- **Tutorials:** Please note that our Tutorial videos are easy-to-use and provide complete information about how to get the most from Plunkett Research Online. These videos are CC (Close-Captioned). In addition, PDF versions of the text of these videos have been posted for your convenience.
- **Font Size:** Please note that it is simple to increase the font of each page in our system by using the Control/Scroll (mouse) or similar function of your device.

### Ongoing Projects:

As of July 2016, we have ongoing projects to monitor and assess features of Plunkett Research Online for accessibility, and we will continue to monitor the system. We currently meet [WCAG 2.0 A&AA Guidelines/ISO/IEC 40500:2012](#). A Voluntary Product Accessibility Template (VPAT) follows.

<b>Section 1194.22 Web-based Internet Information and Applications – Detail</b>		
<b>VPAT™</b>		
<b>Voluntary Product Accessibility Template®</b>		
<b>Criteria</b>	<b>Supporting Features</b>	<b>Remarks and explanations</b>
(a) A text equivalent for every non-text element shall be provided (e.g., via "alt", "longdesc", or in element content).	Supports	
(b) Equivalent alternatives for any multimedia presentation shall be synchronized with the presentation.	Supports through equivalent facilitation	
(c) Web pages shall be designed so that all information conveyed with	Supports	

color is also available without color, for example from context or markup.		
(d) Documents shall be organized so they are readable without requiring an associated style sheet.	Supports	
(e) Redundant text links shall be provided for each active region of a server-side image map.	Not applicable	
(f) Client-side image maps shall be provided instead of server-side image maps except where the regions cannot be defined with an available geometric shape.	Not applicable	
(g) Row and column headers shall be identified for data tables.	Supports	
(h) Markup shall be used to associate data cells and header cells for data tables that have two or more logical levels of row or column headers.	Supports	
(i) Frames shall be titled with text that facilitates frame identification and navigation	Supports	
(j) Pages shall be designed to avoid causing the screen to flicker with a frequency greater than 2 Hz and lower than 55 Hz.	Supports	
(k) A text-only page, with equivalent information or functionality, shall be provided to make a web site comply	Supports	

<p>with the provisions of this part, when compliance cannot be accomplished in any other way. The content of the text-only page shall be updated whenever the primary page changes.</p>		
<p>(l) When pages utilize scripting languages to display content, or to create interface elements, the information provided by the script shall be identified with functional text that can be read by Assistive Technology.</p>	<p>Supports</p>	
<p>(m) When a web page requires that an applet, plug-in or other application be present on the client system to interpret page content, the page must provide a link to a plug-in or applet that complies with §1194.21(a) through (l).</p>	<p>Supports</p>	
<p>(n) When electronic forms are designed to be completed on-line, the form shall allow people using Assistive Technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.</p>	<p>Not applicable</p>	
<p>(o) A method shall be provided that permits users to skip repetitive navigation links.</p>	<p>Supports</p>	
<p>(p) When a timed response is required, the user shall be alerted and given sufficient time to indicate more time is required.</p>	<p>Supports</p>	