

# UsableNet Accessibility Conformance Report, WCAG Edition

(Based on VPAT® Version 2.4)

**Name of Product/Version:**

Creativebug

**Report Date:**

July 2024

**Product Description:**

Creativebug is an easy-to-use, high-quality online art & craft education resource used by libraries around the world. Patrons have unlimited access to thousands of video classes and downloadable PDFs for every skill level.

**Contact Information:**

- [libraries@creativebug.com](mailto:libraries@creativebug.com)

**Notes:**

We evaluated the "Creativebug website" accessibility by considering the following user journeys:

- [Home Page](#)
- [Classes](#)
- [Class details](#)
- [Start free trial](#)
- [My Account](#)
- [Blog](#)
- [Pattern library](#)
- [Gift subscriptions](#)

The following recurring components were also identified across the user journeys:

- **Header**
- **Navigation**
- **Footer**

**Evaluation Methods Used:**

- **TBT** (Tool-Based Testing): [UsableNet AQA](#) automatic evaluations
- **ATP** (Assistive Technology Previews): [UsableNet AQA](#) tools helping

- manual tests grayscale, text spacing, accessibility labels
- **MAT** (Manual Accessibility Testing): Keyboard testing with visual focus; Videos; Screen Reader Testing; Inspection

## Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Applicable Standards/Guidelines table

STANDARD/GUIDELINE	INCLUDED IN REPORT
Web Content Accessibility Guidelines 2.0, at <a href="http://www.w3.org/TR/2008/REC-WCAG20-20081211/">http://www.w3.org/TR/2008/REC-WCAG20-20081211/</a>	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1 at <a href="https://www.w3.org/TR/WCAG21/">https://www.w3.org/TR/WCAG21/</a>	Level A (Yes) Level AA (Yes) Level AAA (No)

## Terms

The terms used in the Conformance Level information are defined as follows:

**Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.

**Partially Supports:** Some functionality of the product does not meet the criterion.

**Does Not Support:** The majority of product functionality does not meet the criterion.

**Not Applicable:** The criterion is not relevant to the product.

**Not Evaluated:** The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

## WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0](#)

**Table 1: Success Criteria, Level A**

WCAG 2.1 Success Criteria, Level A

CRITERIA	CONFORMANCE LEVEL	REMARKS AND EXPLANATIONS
<b>1.1.1 Non-text Content</b> (Level A)	Supports	The product provides text alternatives for non-text content. <b>Test methods: TBT; MAT</b>
<b>1.2.1 Audio-only and Video-only (Prerecorded)</b> (Level A)	Not Applicable	The product does not contain prerecorded audio-only or video-only media. <b>Test methods: TBT; MAT</b>
<b>1.2.2 Captions (Prerecorded)</b> (Level A)	Supports	The product provides captions in prerecorded video. <b>Test methods: TBT; MAT</b>
<b>1.2.3 Audio Description or Media Alternative (Prerecorded)</b> (Level A)	Supports	The product provides audio description or a media alternative for the prerecorded video. <b>Test methods: TBT; MAT</b>
<b>1.3.1 Info and Relationships</b> (Level A)	Supports	The product provides appropriate programmatic or textual equivalents for visual structure and relationship. <b>Test methods: TBT; ATP; MAT</b>
<b>1.3.2 Meaningful Sequence</b> (Level A)	Supports	The product presents content in a meaningful sequence. <b>Test methods: TBT; MAT</b>
<b>1.3.3 Sensory Characteristics.</b> (Level A)	Supports	Instructions provided for understanding and operating content do not rely solely on sensory characteristics. <b>Test methods: TBT; MAT</b>
<b>1.4.1 Use of Color</b> (Level A)	Supports	Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element. <b>Test methods: TBT; MAT</b>
<b>1.4.2 Audio</b>	Supports	The product provides play and

<b>Control</b> (Level A)		pause buttons to enable the user to control the audio content. <b>Test methods: TBT; MAT</b>
<b>2.1.1 Keyboard</b> (Level A)	Supports	All interactive elements are available using an external keyboard. <b>Test methods: TBT; MAT</b>
<b>2.1.2 No Keyboard Trap</b> (Level A)	Supports	The product does not feature any content or controls that cause a keyboard trap. <b>Test methods: TBT; MAT</b>
<b>2.1.4 Character Key Shortcuts</b> (Level A)	Supports	No shortcuts exist which use only single keys. <b>Test methods: TBT; MAT</b>
<b>2.2.1 Timing Adjustable</b> (Level A)	Not Applicable	The product does not include time limits. <b>Test methods: TBT; MAT</b>
<b>2.2.2 Pause, Stop, Hide</b> (Level A)	Supports	The product does not include elements which move, blink, scroll, or auto-update. <b>Test methods: TBT; MAT</b>
<b>2.3.1 Three Flashes or Below Threshold</b> (Level A)	Supports	The product does not contain flashing content. <b>Test methods: TBT; MAT</b>
<b>2.4.1 Bypass Blocks</b> (Level A)	Supports	The product provides a way to skip repeated content. <b>Test methods: TBT; MAT</b>
<b>2.4.2 Page Titled</b> (Level A)	Supports	Page titles are descriptive enough. <b>Test methods: TBT; MAT</b>
<b>2.4.3 Focus Order</b> (Level A)	Partially Supports	Focus order is properly managed. Exceptions include: <ul style="list-style-type: none"> <li>• HomePage promotion popup</li> </ul> <b>Test methods: TBT; MAT</b>
<b>2.4.4 Link Purpose (In Context)</b> (Level A)	Supports	Links within the product make sense within their context of use. <b>Test methods: TBT; ATP; MAT</b>

<b>2.5.1 Pointer Gestures</b> (Level A)	Supports	The product does not require multi-point or path-based pointer gestures. <b>Test methods: TBT; MAT</b>
<b>2.5.2 Pointer Cancellation</b> (Level A)	Supports	The product contains only functionality that can be activated on the up event of a single pointer. <b>Test methods: TBT; MAT</b>
<b>2.5.3 Label in Name</b> (Level A)	Supports	The product, for components that have visible text labels, that text exists in the component's accessible name. <b>Test methods: TBT; ATP; MAT</b>
<b>2.5.4 Motion Actuation</b> (Level A)	Supports	The product does not contain any functionality that can be operated by device motion or user motion. <b>Test methods: TBT; MAT</b>
<b>3.1.1 Language of Page</b> (Level A)	Supports	The product relies on the features of the underlying operating system to set and indicate the language of the user interface. <b>Test methods: TBT; MAT</b>
<b>3.2.1 On Focus</b> (Level A)	Supports	The product does not initiate a change of context when focused. <b>Test methods: TBT; MAT</b>
<b>3.2.2 On Input</b> (Level A)	Supports	The product does not initiate a changes of context automatically on user input. <b>Test methods: TBT; MAT</b>
<b>3.3.1 Error Identification</b> (Level A)	Supports	The product identifies errors, conveying them to the user. <b>Test methods: TBT; MAT</b>
<b>3.3.2 Labels or Instructions</b> (Level A)	Supports	The product provides label and instructions when content requires user input. <b>Test methods: TBT; MAT</b>
<b>4.1.1 Parsing</b> (Level A)	Supports	The product provides a valid HTML. <b>Test methods: TBT; MAT</b>
<b>4.1.2 Name,</b>	Supports	The product user interface

**Role, Value**  
(Level A)

components convey names, roles and values as per requirements and functionalities.

**Test methods: TBT; MAT**

**Table 2: Success Criteria, Level AA**

WCAG 2.1 Success Criteria, Level AA

<b>CRITERIA</b>	<b>CONFORMANCE LEVEL</b>	<b>REMARKS AND EXPLANATIONS</b>
<b>1.2.4 Captions (Live)</b> (Level AA)	Not Applicable	The product does not contain live synchronized media. <b>Test methods: TBT; MAT</b>
<b>1.2.5 Audio Description (Prerecorded)</b> (Level AA)	Not Applicable	The product does not contain prerecorded video content that would require audio description. <b>Test methods: TBT; MAT</b>
<b>1.3.4 Orientation</b> (Level AA)	Supports	The product does not restrict its view and operation to a single display orientation and responds appropriately to screen orientation changes. <b>Test methods: TBT; MAT</b>
<b>1.3.5 Identify Input Purpose</b> (Level AA)	Supports	The product provides support for programmatic identification of input purpose. <b>Test methods: TBT; MAT</b>
<b>1.4.3 Contrast (Minimum)</b> (Level AA)	Supports	All product text elements have sufficient contrast with background. <b>Test methods: TBT; MAT</b>
<b>1.4.4 Resize text</b> (Level AA)	Supports	Text within the application can be resized using the system font settings. <b>Test methods: TBT; MAT</b>
<b>1.4.5 Images of Text</b> (Level AA)	Supports	The product uses always text instead of images of text <b>Test methods: TBT; MAT</b>
<b>1.4.10 Reflow</b> (Level AA)	Supports	Content can be enlarged without requiring horizontal scrolling. <b>Test methods: TBT; MAT</b>

<b>1.4.11 Non-text Contrast</b> (Level AA)	Supports	All user interface components and meaningful graphics have sufficient contrast with the surrounding background. <b>Test methods: TBT; MAT</b>
<b>1.4.12 Text Spacing</b> (Level AA)	Supports	Users can adjust text spacing to make it easier to read. <b>Test methods: TBT; MAT</b>
<b>1.4.13 Content on Hover or Focus</b> (Level AA)	Supports	The product does not contain elements triggered by hover or focus. <b>Test methods: TBT; MAT</b>
<b>2.4.5 Multiple Ways</b> (Level AA)	Supports	Users can locate web pages in the product through the menu and options in the main section. <b>Test methods: TBT; MAT</b>
<b>2.4.6 Headings and Labels</b> (Level AA)	Supports	The product provides descriptive headings and labels. <b>Test methods: TBT; ATP; MAT</b>
<b>2.4.7 Focus Visible</b> (Level AA)	Supports	Focus indicator is visible on all operable controls. <b>Test methods: TBT; MAT</b>
<b>3.1.2 Language of Parts</b> (Level AA)	Supports	The product does not contain text in a different human language. <b>Test methods: TBT; MAT</b>
<b>3.2.3 Consistent Navigation</b> (Level AA)	Supports	The product has consistent layout in all the pages. <b>Test methods: TBT; MAT</b>
<b>3.2.4 Consistent Identification</b> (Level AA)	Supports	Components with the same functionality are identified consistently. <b>Test methods: TBT; MAT</b>
<b>3.3.3 Error Suggestion</b> (Level AA)	Supports	The product provides suggestions to the user when input errors are automatically detected. <b>Test methods: TBT; MAT</b>
<b>3.3.4 Error Prevention (Legal, Financial, Data)</b>	Supports	The product does not process legal commitments or financial transactions. Changes to user-controllable data are reversible or

(Level AA)

can be confirmed before finalizing.

**Test methods: TBT; MAT**

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**4.1.3 Status  
Messages**(Level  
AA)

Supports

The status messages are correctly read by the Assistive Technologies.

**Test methods: TBT; MAT**

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## Legal Disclaimer (UsableNet)

The information herein is provided in good faith based on the website at the time of the review and does not represent a legally-binding claim.