



DATE: October 9, 2026
TO: RAILS Board Advocacy Committee
FROM: Monica Harris, Executive Director
SUBJECT: 6.2 Development of a RAILS Advocacy Framework

As RAILS continues to expand the advocacy and library support it offers, it has become increasingly apparent that we need more structure for prioritizing advocacy projects and support moving forward. At the 2026 ICOLC conference, I attended a presentation on the [Orbis Cascade Alliance Advocacy Framework](#), and I believe a similar approach merits consideration for RAILS.

Your packet includes an overview of the framework that Orbis Cascade Alliance adopted. I offer it as a starting point for discussing what a successful advocacy framework might look like for RAILS, in alignment with the RAILS 2027–2029 Strategic Plan.

Our discussion at the October meeting will focus on whether RAILS needs such a framework and, if so, what the next steps toward developing one should be.