



DATE: July 17, 2026
TO: RAILS Board of Directors
FROM: Joe Filapek, Associate Executive Director
SUBJECT: Strategic Plan Update

Thank you to the Board for the thoughtful discussion and valuable feedback provided during our Strategic Planning Workshop on June 30. Your perspective will play an important role in shaping the RAILS refreshed strategic plan and ensuring it reflects the Board's priorities for the organization and how we serve our member libraries.

As a next step, our strategic planning consultant, Cindy Fesemeyer, will spend the month of August preparing a draft of the revised strategic plan. This draft will incorporate the feedback received during the Board workshop, along with input from the Executive Team, member and staff surveys, focus groups, and one-on-one stakeholder interviews conducted throughout the planning process.

We anticipate having a draft completed by the end of August and plan to share it with the Strategic Planning Steering Committee at its early September meeting for review and feedback. Following that, the draft will be shared more broadly with RAILS staff, the Board, and the membership during the months of September and October.

We look forward to providing additional updates to the Board as the strategic planning refresh process continues in the months ahead.