

Agenda Item 6.1

Action	Task Assignments
<b>Action #1:</b> Analyze data from the Illinois Department of Revenue/Illinois State Library (ISL) Library Service Areas map and the U.S. Census Bureau’s map data to get a clear picture of the different demographic characteristics of unserved areas and develop a complete demographic profile of unserved areas in Illinois. Gain an understanding of exactly who is unserved in Illinois and why	
<b>Action #2:</b> Further define what universal service, the unserved, and nonresidents mean	
<b>Action #3:</b> Continue to provide and expand RAILS website information about forming intergovernmental agreements (IGAs) to provide service to the unserved, including templates, frequently asked questions, IGA templates with schools for teacher cards, reciprocal borrowing between schools and public libraries, IGA examples from other libraries, and other information. Publicize the availability of this information to all Illinois libraries on a regular basis and continue to consult	Williams will work towards obtaining samples of Inter-Governmental Agreements (IGAs) that RAILS could compile for interested libraries to use.
<b>Action #4:</b> Continue to work with ILA’s Public Policy Committee to enact an amendment to the Public Library District Act designed to remove barriers to libraries merging	Campbell is interested in working towards proposed legislation to remove barriers to libraries merging
<b>Action #5:</b> Provide more information, CE opportunities, and/or basic legal assistance on how to annex unserved areas.	
<b>Action #6:</b> Work with community colleges to help them expand and extend library services to the unserved.	Roubal will work on supporting community colleges to expand their services to unserved members of their communities, beginning with an updated survey for libraries regarding the needs relating to the unserved population and including an informational poster session for college libraries.
<b>Action #7:</b> Continue to work with Illinois real estate associations to require disclosure on whether or not public library service is included for residential real estate. Annually contact real estate associations to see if they can assist with this effort. Investigate similar associations that market to residential renters to include this information.	Harris volunteered to re-attempt to gain the cooperation of realtors and Midwest Real Estate Data LLC (MRED) in making library information part of property listings.
<b>Action #8:</b> Simplify nonresident card laws and rules to eliminate confusion and to extend service to unserved residents through innovative projects and regulation changes. Pursue legislative solutions for financial support for libraries offering services to non-residents	
<b>Action #9:</b> Continue to work with ISL, IHLS, and ILA on efforts to issue a statewide library card and to lead efforts to achieve universal library service in Illinois.	
<b>Action #10:</b> Develop strategies and talking points for promoting the value of universal library service to legislators.	
<b>Action #11:</b> Develop talking points for library staff to use when talking to legislators about issues related to the unserved, focusing on numbers and how the lack of library service affects the constituents in their specific legislative district.	
<b>Action #12:</b> Through RAILS’ My Library Is... campaign, provide suggestions on how libraries can effectively reach out to unserved populations, including providing information on the value of library programs/services, how residents are taxed for library service on their tax bills, and what they get for this small investment.	
<b>Action #13:</b> Promote the value of extending library services to the unserved and encourage libraries to undertake public awareness campaign efforts promoting nonresident services. Provide templates for publicity materials to help with these efforts	Yanikoski and Williams were both interested in ways for libraries to reach out to unserved populations and provide information on the value of library programs, applicable taxation, etc.
<b>Action #14:</b> Support access to the statewide database program, especially for the otherwise unserved.	
<b>Action #15:</b> Continue support for broadband for libraries through the BEAD and digital equity act.	