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Executive Director Report, June 2026

Provides leadership in ensuring sustainable, equitable resource sharing

Federal Funding and IMLS Update

On June 5, the House Appropriations committee that oversees funding for IMLS approved level funding for the federal agency. The subcommittee on Labor, Health and Human Services, Education and Related Agencies released its FY2027 bill on June 4, which included \$291.8 million for IMLS. The American Library Association is encouraging library supporters to contact their Senators to share the importance of IMLS funding before final decisions are made on the draft Senate budget. If you are interested in learning more, the American Library Association maintains a [variety of resources](#).

In late May, the House [advanced two bills](#) that would “restrict schools nationwide from classroom discussions and materials related to LGBTQ+ identities and race”. The CHARLIE Act (or [HR 8705](#)) and the Stopping Indoctrination and Protecting Kids Act (or [HR2616](#)). “The executive orders that partially inspired the legislation are being litigated by the American Civil Liberties Union for allegedly violating students’ First Amendment rights. The ACLU filed a lawsuit last year against Executive Orders 14168, 14185, and 14190, on behalf of 12 students who attend Department of Defense Education Activity schools.” (From [K-12 Dive](#))

Illinois Legislative Updates

I attended the Illinois Library Association (ILA) Public Policy Committee (PPC) meeting on Monday, June 1.

As you know, the ILA Executive Board has approved the following legislative priorities for this year:

- Increase Library System Area & Per Capita Grants and Public Per Capita & School District Grants by 20%
- Require Public Library Trustee Training
- Open Educational Resources funding grant
- Making eBooks Equitable and Accessible

The Illinois legislature finished their Spring legislative session on May 31. No bills currently identified by the ILA Executive Board as legislative priorities advanced through both houses during the Spring period. ILA has communicated that they are hopeful that bills will continue to progress during the fall veto session. More communication is expected on action that library supporters can take over the summer months.

ILA has published a [list of the bills](#) they are supporting, opposing, and monitoring on their website.

RAILS Minute in June

This month’s RAILS Minute will focus on the RAILS Board election, federal bills related to libraries, IRIS - the statewide digital resource program, and an update on Can’t Shelve This, our school library podcast. Big thanks are due to Associate Executive Director Joe Filapek for stepping in for Dan this month, and as always thanks to Ola Gronski for producing!

Lyrasis Board Meeting on June 10

Agenda item 7.3.1

I had the opportunity to attend the Lyrasis Board meeting on June 10, in advance of my July appointment to the Board of Directors. In addition to serving on the Board, I have accepted a committee appointment on their Budget and Finance committee. The next meeting will be September 28-29 in Chicago.

RAILS assists member libraries in preparing for the future

Cook County Library Coalition

Efforts related to information sharing around the delay of tax disbursements to Cook County suburban libraries continue. The Chicago Tribune [published an article on June 9](#), and included information about an announcement from Cook County Board President Toni Preckwinkle about bridge loans being made available to local governments to support them through these continued delays. Amy Franco, Executive Director of the Hillside Public Library, has shown strong leadership in her efforts to bring suburban Cook County libraries together for information sharing around the over and under disbursements of property taxes to suburban libraries. I have been in communication with Greg McCormick of the Illinois State Library on this issue.

Addison Public Library Grand Reopening

I had the pleasure of attending the Grand Reopening of the Addison Public Library on May 31. The building is so beautiful and I was especially impressed with Sam's Lab, their brand-new makerspace. There was huge community support and interest that day and I was so glad to have the opportunity to see all of their hard work realized with a beautiful and functional space for their community.

Leads alongside member libraries to develop and strengthen Illinois library community

Illinois State Library Advisory Committee (ISLAC) Meeting on May 28

I was able to attend the May meeting of the Illinois State Library Advisory Committee on May 28. On the meeting agenda was a discussion of an American Rescue Plan Act (ARPA) award given to the Illinois Heartland Library System, America 250 programming, data results of the survey of Illinois libraries recently conducted by the Illinois State Library, the FY27 Secretary of State Budget for Libraries and Literacy programs, and an upcoming I-Pathways pilot with the Illinois Literacy Foundation. Illinois State Library Director Greg McCormick also mentioned that there will be a public library non-resident convening in late August or September. The next meeting is scheduled for July 23. I've requested the opportunity to share updates related to the Find More Illinois interlibrary loan service.

E-Book Advocacy Update

On May 26, the Urban Libraries Council (ULC), Public Library Association (PLA), Canadian Urban Libraries Council (CULC), Chief Officers of State Library Agencies (COSLA), and the Association for Rural and Small Libraries (ARSL) released [a joint statement](#) calling for change in licensing digital content.

RAILS will participate in a webinar for the Michigan Library Association on efforts related to eBook Advocacy in August.

A panel that was submitted to the Wisconsin Library Association's Annual Conference on eBook advocacy has been accepted. The program will also include participation from Minnesota and their efforts.

The Mayor of Washington DC has signed the [e-Book Fairness Act](#). The [bill](#), which was drafted by the eBook Study Group, contains similar provisions to those included in the proposed Illinois bill.

E-Book Advocacy Update (cont.)

Agenda item 7.3.1

Rhode Island has also advanced their eBook bill ([SB2525](#)) out of the House and Senate this month and it awaits signature. Rhode Island also has similar language to the Illinois bill. Kyle Courtney of the eBook Study Group shared additional information about [advocacy efforts](#) undertaken in Rhode Island and beyond.

Public Library Association Board Appointment 2026-2028

I am pleased to share that I have been appointed to the Public Library Association's Budget and Finance committee for a two-year term from July 2026 – June 2028. I am honored to share the opportunity to help support the operations and strategic direction of the Public Library Association.

Looking Ahead to June

- **July Service of the Month and Board Development topics – Explore More Illinois update with Gates Marquez**



This Month at RAILS – June 2026

THE TOP THREE

In response to board member feedback, we provide brief talking points each month to help you spread the word about specific RAILS programs/services. Here are this month's top three:

Can't Shelve This Episode Clip Goes Viral

On May 26, 2026, a [video clip](#) from episode 2.10 of *Can't Shelve This* went viral on Instagram! In the reel, library parapro LuAnn Grimm (Oakwood Middle School) tells the story of how her former student won a bet with their college roommates after he texted LuAnn to see if she would remember the book series he loved when he was a junior high student.

As of this writing, the reel has 633K views and 52.2K likes. The comments were overwhelmingly positive, full of heartwarming stories from people of all ages remembering and thanking their school librarians. The post also performed well on [TikTok](#) (121.2K views and 15.3K likes) and [Facebook](#) (88K views and 4.4K likes).

RAILS Catalyst Wraps Up

We are thrilled to announce that 48 RAILS member library employees have successfully completed RAILS Catalyst. Over six months, participants engaged in online sessions alongside two in-person gatherings. Monthly coaching sessions with an executive coach gave members personalized guidance to grow as leaders within their organizations and beyond, and small peer-group dialogue sessions built what we hope to be lasting, meaningful connections. We are in the process of gathering evaluation feedback to refine and strengthen the program for future participants.

Other state library organizations have noticed RAILS Catalyst! Kate Niehoff met with two members of the New Jersey Library Association to discuss Catalyst and lessons learned so that NJLA can use the information as they begin to develop their own library leadership program.

RAILS tour or automated material handling system at IHLS

On May 29, several RAILS staff visited the Illinois Heartland Library System (IHLS) headquarters in Champaign to tour the facility and meet with IHLS delivery staff. The visit provided an opportunity to learn more about IHLS operations, including a demonstration of their automated material handling system and discussions about delivery services and resource-sharing support

Enhance sharing of knowledge and best practices**Conferences & Webinars: Jessica Silva**

- Hosted a RAILS Member Meetup at Fountaindale Public Library on May 1, 2026. We had 15 librarians in attendance and had a great time touring the library, discussing RAILS resources, and hearing from Jessica Silva about RAILS Academy.
- Hosted Convener's Club on May 6 virtually, with 25 attendees from various networking groups supporting the networking group conveners.
- Attended and presented in person at Nippersink Public Library's Staff Development Day on May 8, 2025; the staff of 12 were in attendance, and Jessica Silva toured the library.
- Presented virtually to the Fossil Ridge Public Library staff on May 8 for 14 staff members.
- Presented at Reaching Forward North with IHLS' Kate Kite on May 22; we had about 40 librarians in attendance and were able to share great information about L2, CE, and RAILS academy.

Networking Groups: Jessica Silva

- Helped the Queer Library Workers Group to host a networking group kick-off meeting at the RAILS member library, the Gerber/ Hart Library and Archives, on May 11th, with over 50 librarians in attendance.
- Attended the RAILS Music Librarians Group on May 29, with 9 library staff attending from various institutions. Jessica Silva shared world language cataloging resources and the RAILS academy.

Site Visits: Jessica Silva

- Visited Minooka South High School in Minooka, IL, for SLATE advocacy video filming on May 13 and met with library staff and Carolyn Kinsella.
- Visited St. Mary Nativity in Joliet, IL, and Joliet West High School on May 21. St. Mary is a new member applicant, and Joliet West was for SLATE video filming.
- Visited Helen Peirce School of International Studies on 04/22/26.

**Other**

Ongoing planning of the Illinois School Library Workers Symposium with the committee. Ongoing ILA conference committee work.

RAILS Films RAILS Catalyst Testimonial

Digital Marketing Specialist Ola Gronski attended the RAILS Catalyst Endcap Event at Waubensee Community College to gather video testimonial from this year's cohort. We interviewed 15 participants, including a reflection from coach Becky Thalmann. We are exploring ways to use this footage in upcoming program promotions.

RAILS Films SLATE Testimonial at School Libraries

Data Analyst Janette Derucki and Digital Marketing Specialist Ola Gronski traveled to four different schools across the state to interview subjects for an upcoming SLATE promo video. Among the interviewees were:

- Monica Caldicott (Librarian at Vernon Hills High School)
- Carolyn Kinsella (AISLE Executive Secretary), filmed at Minooka South High School
- Mike Treece (Director of Curriculum, Library Media Services, & Student Information Systems at Dupo CUSD 196)
- Amy Walsh (Librarian at Joliet West High School)

The video is currently scheduled to be released in August for the back-to-school season.

New Can't Shelve This: "The Secret Lives of Library Parapros"

Agenda item 7.3.1

In episode 2.10 of [Can't Shelve This](#), RAILS Data Analyst Janette Derucki and IHLS Director of Membership & Outreach Leah Gregory are joined by Kellie Treece (Longfellow Elementary) and LuAnn Grimm (Oakwood Middle School) to pull back the curtain on the day-to-day realities of running a school library as a paraprofessional. Listen on [Apple Podcasts](#), [Spotify](#), [YouTube](#), or wherever you get your podcasts.

Leverage economies of scale to provide greater purchasing power

RAILS members can find information, trial access, and pricing on all deals and discounts by logging into the [RAILS Deals & Discounts page](#).

Storykin Trial and Recap

The Deals & Discounts team facilitated a trial of Storykin, a platform that enables libraries to offer writing education to patrons through self-paced and live courses, prompts, built-in writing tools, and content for library programming. Ten libraries participated in this trial, where they noted their feedback on the platform's features, usability, and quality, while also reviewing proposed discounted pricing for RAILS libraries. Participant feedback was positive regarding Storykin's design, content, and features. Constructive feedback on areas for improvement was also collected to be shared with the vendor. The Deals team is now investigating next steps for a group purchase for RAILS public libraries.

July 2026 Renewals

In May, the Deals & Discounts team focused on finalizing renewals and sign-ups for large group purchase deals with subscription dates from July 1 to June 30. Renewals include EBSCO, PressReader, *Chicago Tribune* Digital, RDA Toolkit, HR Source, and JSTOR, as well as wrapping up several rolling renewals, including Brainfuse, Communico, and Creativebug. The Deals team also assists with statewide renewals for eRead Illinois and Find More Illinois.

July totals for 2026-2027 for these programs as of June 2:

1,531 libraries contacted; 2,353 subscriptions processed; \$2.4 million+ in total dollars to be invoiced

Vendor Webinars

Webinar Title	Date	Registered	Live Attendees	Recording Views
WhoFi for Public Libraries: Data-Driven Advocacy & Proving Your Library's Worth	5/14/2026	10	7	10

ConsortiaManager, Data Management & Accessibility

On May 12, Leila Heath and Jenny Taylor, Associate Director of E-Resources at CARLI, met to discuss issues and procedures pertaining to consortial group purchasing.

The Deals & Discounts team is in the process of updating all deal agreements in ConsortiaManager in preparation for the July 1 start of the new fiscal year.

ADA Title II Compliance for Digital Resources, RAILS CE Webinar, May 20, Maggie Thomann, Gates Marquez, Leila Heath RAILS Library Resource Specialist Maggie Thomann joined presenters Ancel Glink Associate Katherine Nagy and Barrington Area Library Digital Services Manager Mike Campagna to discuss accessibility and compliance. They covered what the law requires, how it applies to third-party digital content, how to put these principles into practice, and provided a short overview of the RAILS VPAT repository.

Digital Accessibility in Libraries, LIBRAS Annual Meeting, May 22

Agenda item 7.3.1

Maggie Thomann co-presented with Olivia Montolin from SWAN at the LIBRAS consortium Annual Meeting about digital accessibility basics, WCAG standards, working with e-resource vendors, and next steps for private academic institutions.

Presentations, Webinars, and Conferences, Networking Groups

In May, Monica Harris, Leila Heath, and Anna Behm attended several meetings with folks from ILA, the ILA Public Policy Committee, and the ILA Advocacy Committee to discuss and plan actions to support HB 5623, the Digital Library Protection Act. The bill is under legal review in the Senate and will not move forward in this legislative session. The group discussed actions to advance the bill in the fall.

The RAILS Data and E-Content team prepared an E-Content Annual Expenditure Survey, which was sent to all Illinois public libraries on May 1. As of June 3, data have been received for over 95% of the libraries. The team will now focus its efforts on verifying the data and measuring against various parameters to analyze e-content expenditures across the state.

National E-book Law and Policy meeting, May 6, Leila Heath, Anna Behm

The group, led by Kyle Courtney, comprises librarians from across the country interested in legislative solutions to fair e-book pricing.

Negotiation for Library Workers: Concepts and Competencies, May 14, Kortni Springer, Maggie Thomann

This webinar by Lyris reviewed negotiation concepts, including frameworks and styles, and presented methods and skills for different negotiation scenarios. It also reviewed ethical implications in negotiations.

Queer Librarians Networking Group Kick-off Meeting at the Gerber/Hart Library and Archives, May 11

Gates Marquez networked with library staff from a variety of RAILS member libraries and toured Gerber/Hart's archives.

Online High School Programs

RAILS offers two online high school programs for libraries: Career Online High School (implemented Spring 2016) and Gale Excel (implemented Spring 2024). Stats for both programs are listed below:

Career Online High School Stats as of April 1, 2026

Scholarships Awarded	Total Graduates	Current Number of Students in the Program	RAILS Graduation Rate/National Rate
530	305	45	63%/53%

Gale Excel Stats as of April 1, 2026

Scholarships Awarded	Total Graduates	Current Number of Students in the Program	RAILS Graduation Rate/National Rate
77	42	32	93%/53%

On June 3, Leila Heath and Gates Marquez met with Cabell King, Special Projects Administrator for the State of Illinois and Illinois Literacy Foundation Manager, to discuss an emerging public library pilot program for Alternative Methods of Credentialing (AMOC). They discussed details of the pilot program, which will involve public libraries in administering AMOC with eligible community members, and how this high school completion pathway could fit into existing adult online high school programs already being facilitated by RAILS public libraries. The AMOC pilot program is in early stages, and Leila and Gates will continue coordinating with Cabell and communicating with libraries to support this effort as more details about the pilot are solidified.

Seek greater efficiencies, innovations, and enhancements to delivery services

Burr Ridge Capital Needs Assessment

As identified in the Capital Needs Assessment, replacement of the Burr Ridge facility's chiller units is tentatively planned for later this calendar year. Facilities staff have done some initial research on the replacement of these units, investigating costs and the anticipated project timeline.

Work collaboratively to identify and support shared catalog solutions and expand resource sharing

Find More Illinois Update

Find More Illinois renewals were completed in May. 82 public, academic, and special libraries renewed their participation, 3 new libraries joined, and 1 library opted out. All 14 K-12 libraries renewed their subscriptions.



- Barb Miller attended the Information Literacy Summit at College of DuPage on May 1.
- Eric Bain and Barb Miller met with Auto-Graphics to discuss outstanding help-desk tickets on May 13.
- Eric Bain and Barb Miller presented at a CCS ILL department meeting at the CCS offices on May 14.
- Leila Heath and Barb Miller met with Northbrook Public Library and Morton Grove Public Library to discuss their FMI experience/recommendations on May 21.
- Eric Bain attended a virtual seminar on SHAREit software on May 27.

Libraries Participating in Find More Illinois as of May 1, 2026

Academic	Public	School	Special	Total
11	71	12	1	95

Find More Illinois total transactions (loans and borrows)

Time Period	Number of transactions
May 2026	1,327
Fiscal Year to Date	15,913

Find More Illinois catalog

Time Period	Number of items in shared catalog
May 2026	9,217,238

Find More Illinois Demos/Reviews

Date of Training	Library	Number of Participants
May 12 Training	Olivet Nazarene University	4

eRead Illinois & Inkie.org Update

The eRead Illinois and Deals and Discounts met to talk about eRead Illinois renewals and procedures. The renewal period began on April 8 and will run through the end of May.



Leila Heath and Anna Behm met regularly with the team from Palace Project to discuss progress with platform/app development, onboarding individual instances of K-12 libraries, and eRead Illinois collection development on the Palace Project.

The eRead Illinois renewal and new signup period ended in May. As of June 3, 306 public, academic, and special libraries have renewed their participation. 7 libraries have opted out of their eRead membership (3 public and 4 academic libraries). 10 have not responded. The 551 school library memberships were automatically renewed for one year at no cost while The Palace Project team continues development and testing of web-based access and school library authentication.



The Palace Project hosted a Webinar, “Maximizing Usage of the eRead Illinois Collection,” on May 5. 19 people attended live, and the recording was sent to all registrants. There was a very informative question-and-answer session at the end of the webinar.

On May 12, Leila Heath attended the Spring 2026 Palace Update. The presentation highlighted new/upcoming developments, content offerings, and 2026 goals.

On May 20, Anna Behm and Leila Heath attended the bimonthly Palace Project State Coordinators’ Meeting, along with coordinators from New Jersey, Vermont, Georgia, and California. The group discussed updates to The Palace Project platform, statewide legislative efforts surrounding ebook access, vendor exclusives, and more. It was a productive discussion with a lot of interesting feedback on development work completed by The Palace Project team since RAILS began onboarding the eRead Illinois member libraries.

The Soon to Be Illinois Author Project accepted submissions for their annual contest through the end of May. There were 137 self-published e-books submitted to the Indie Author Project from April 1 to June 1, with 49 of those also being submitted to the Soon to Be Famous Illinois Author Project.

eRead Illinois Checkouts

Time Period	E-Books	Audiobooks	Total
May 2026	10,018	16,990	27,008
Fiscal Year to Date	133,093	148,772	281,865
Since Palace Project Migration	52,348	66,525	118,843

Inkie.org and the Inkie.org Library

Inkie.org Library Views

Time Period	Number of Views
May 2026	864

Explore More Illinois Update

In May, Arcola Public Library District, Potomac Public Library District, and Waubensee Community College joined Explore More Illinois. The semi-annual library enrollment period closed on Wednesday, May 15.



In May 2026, Explore More Illinois welcomed the Intuit Art Museum (Chicago) and the Driehaus Museum (Chicago).

Most Popular Attractions – Downstate & Suburban Cardholders in May 2026

Attraction	Location	Reservations Made
The Morton Arboretum	Lisle	469
Cantigny	Wheaton	290
Chicago Botanic Garden	Glencoe	104
Griffin Museum of Science and Industry	Chicago	74
Winnetka Park District Swimming Beaches	Winnetka	68

Most Popular Attractions – Chicago Cardholders in May 2026

Attraction	Location	Reservations Made
Art Institute of Chicago	Chicago	600
Brookfield Zoo Chicago	Brookfield	499
Field Museum	Chicago	315
Griffin Museum of Science and Industry	Chicago	267
Chicago Academy of Science Peggy Notebaert Nature Museum	Chicago	255

Libraries Enrolled in Explore More Illinois as of June 1, 2026

System	Publics	Community Colleges	Total
RAILS	351	4	355
IHLS	114	1	115
CPL	1	n/a	1
Totals	466	5	471

Attractions in Explore More Illinois as of June 1, 2026

Attractions	71
Total Attractions in 2025	83

Reservations Made in Explore More Illinois in May 2026

Organization	May 2026
RAILS/IHLS	1,503
CPL	2,799
Total	4,302

Assist member libraries in preparing for the future

Future-focused professional development and member engagement efforts

RAILS Academy



Top 5 Most-Viewed Tutorials — May 2025

Tutorial	Views	% of Total
Supervisors: Communication Skills	472	8.7%
First Amendment Audits at the Library	458	8.5%
Supervisors: Managing Conflict	221	4.1%
Supervisors: Delegating	214	4.0%
RAILS Webinar: Understanding Personal Property Replacement Tax (PPRT)	159	2.9%

RAILS Staff Present at Reaching Forward North

RAILS staff Anna Behm, Grant Halter, and Margae Schmidt presented new RAILS services at the Reaching Forward North conference on May 22, 2026. This included an overview of the newly launched RAILS Academy learning platform, the Palace Project app and eRead Illinois, eBook legislation, and the resource sharing map. The live presentation drew approximately 50 attendees.

Continuing Education Events

Recent CE Events

- “Leading with Purpose: The Coaching Approach”, webinar, May 18
- “ADA Title II Compliance for Digital Resources”, webinar, May 20
- “Real-World Resilience: Tools for Navigating Stress, Conflict, and Emotional Labor in the Library”, Glenview Public Library, June 2

- **“Book Doctor Workshops with Demco”**, Moline Public Library, June 10; and Rockford Public Library, June 11

Upcoming CE Events

- **“Creating a Learning Culture Around Technology”**, webinar, June 15
Participants will examine strategies for reducing technology stress, encouraging experimentation, sharing skills across teams, and creating environments where staff feel confident learning together.
- **“Legal Research for Beginners”**, webinar, July 1
Learn where to find the law, including primary sources such as constitutions, statutes, court opinions, and case law, regulations, and administrative decisions, as well as important secondary and scholarly sources which may be cited as persuasive authority, such as treatises, law reviews, specialized periodicals, annotations, and restatements, as well as legal encyclopedias.
- **“Trustee Training: Library Advocacy”**, webinar, July 10
Amelia N. Aldred, Deputy Director of State and Local Advocacy at the American Library Association, and Deborah Doyle, President of United for Libraries, will cover advocacy fundamentals, current legislative issues, and practical strategies for supporting library funding, the freedom to read, and strong partnerships with library staff. Participants will also learn how to build relationships with community leaders, policymakers, and advocacy networks while exploring resources to support ongoing advocacy efforts.
- **“Dealing with Difficult Board Members”**, webinar, July 15
Does your library board include micro-managers, know-it-alls, or single-issue pushers? This webinar draws on years of experience working with trustees to share practical strategies for turning troublesome board members into mission-aligned allies.

Leads alongside member libraries to develop and strengthen Illinois library community

Strengthen collaborative relationships with partner library organizations

June Partnership Meeting

RAILS has monthly meetings with representatives from the Association of Illinois School Library Educators (AISLE), Chicago Public Schools (CPS), Illinois Heartland Library System (IHLS), Illinois Library Association (ILA), and the Illinois State Board of Education (ISBE) to discuss ways we can work collaboratively to support school libraries.

June meeting topics included:

- School Library Advocacy Through Education (SLATE) updates
- ISBE staff shared information on several proposed bills they are monitoring with potential implications for schools
- Staff shared updates from the first meeting of the working group focused on the creation of an Illinois School Library Standards Toolkit.
- State and federal legislative updates

RAILS Staff & Service Center News

Cook County Digital Navigator Mini-Pilot

The Mini-Pilot project is wrapping up with final reports due on Monday, June 15. The project's guiding team will meet on Thursday, June 18, to discuss the next steps.

Cataloging Services Assistant

The Cataloging Services Assistant position will be vacant at the end of the month, and the hiring process is underway.

Administrative Assistant

The Administrative Assistant position is currently vacant, and the hiring process is underway.

RAILS IT Update May 2026

During the month of May, the RAILS IT department achieved recurring telecommunications cost savings, including a reduction of approximately \$400/month on Verizon services through contract engagement and review. Completed research and purchased a hearing loop system for the Deirdre Brennan Meeting Room. This allows attendees with hearing aids or cochlear implants to hear presentations wirelessly through their devices. And, finished implementation of a secure password management solution for the finance department. 1Password has been used in the IT department for many years and is a secure, auditable solution for password management.

MAY 2026

FOLLOWERS

total subscribers



Facebook +214
3,304



Instagram +1,474
3,349



LinkedIn +38
2,499

REACH

accounts shown our content

Facebook +41,783
70,672

Instagram +338,592
340,269

LinkedIn +210
3,254

VIEWS

times our content was seen

Facebook +58,996
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Instagram +529,784
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LinkedIn +258
7,063

ENGAGEMENT

reactions, comments, and shares

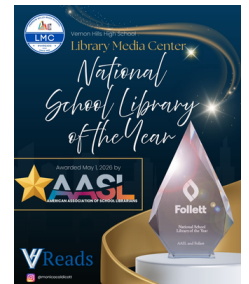
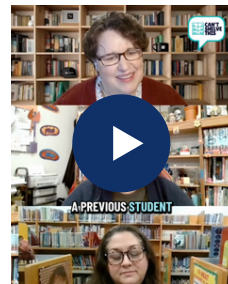
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Instagram +56,167
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LinkedIn -22
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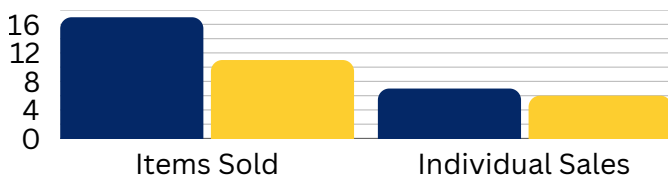
TOP POST

received the most engagement



RAILS Online Store

● April 2026 ● May 2026



RAILS Minute Views: 728

Can't Shelve This Listens: 1,312