



Dan Bostrom
Director of Marketing
& Communications



Ola Gronski
Digital Marketing &
Communications Specialist



Jessica Silva
Member Engagement
Specialist



Brian Smith
Applications & Web
Developer



Nicole Zimmermann
Marketing & Public
Relations Specialist

RAILS Communications August 2025 Service of the Month

COMMUNICATION CHANNELS

EXTERNAL

- *RAILS E-News*
- social media
- email lists
- website
- print handouts
- RAILS Member Update, Online Roundtable, and other online events
- *RAILS Minute* and other video projects
- *Can't Shelve This* Podcast
- conferences/exhibits
- site visits
- Library Learning (L2)
- This Month at RAILS (for board)
- networking events
- RAILS online store

INTERNAL

- digital display board
- intranet
- staff meetings
- Executive Team meetings
- Zoom channels

HOW TO STAY INFORMED

- Read the weekly *RAILS E-News*
- Make sure you know your L2 account information
- Sign up for RAILS email lists
- Sign up for continuing education and networking events
- Follow our social media accounts
- Watch the *RAILS Minute* and listen to *Can't Shelve This*