

The Team



Dan Bostrom
Director of Marketing & Communications



Ola Gronski
Digital Marketing & Communications Specialist



Brian Smith
Applications & Web Developer



Nicole Zimmermann
Marketing & Public Relations Specialist



open
Member Engagement Specialist

RAILS Communications 2024 Board Report

COMMUNICATION CHANNELS

EXTERNAL

- *RAILS E-News*
- social media
- email lists
- website
- print handouts
- RAILS Member Update, Online Roundtable, and other online events
- *RAILS Minute* and other video projects
- *Sparks Podcast*
- conferences/exhibits
- site visits
- Library Learning (L2)
- This Month at RAILS (for board)
- networking events
- continuing education events

INTERNAL

- digital display board
- intranet
- staff meetings
- Executive Team meetings
- Zoom channels

MANAGE PRESENCE AT

- ALA Annual Conference
- AISLE Annual Conference
- Health Science Librarians of Illinois (HSLI) Conference
- ILA Annual Conference
- Illinois Youth Services Institute
- Reaching Forward North
- Reaching Forward South