

12 June 2020

TO: RAILS Board of Directors

FROM: Deirdre Brennan

SUBJECT: Goal areas for FY 2021

In FY 2020, I had 13 goals – the list is included in the packet. At the board meeting last June, I described some goal areas and asked the board for their thoughts and priorities. This worked very well, so I am following the same process this year.

Goal areas:

1. Implement the goals of the strategic plan.
2. Financial sustainability of RAILS – given the pandemic and probable economic fallout, we will most likely have to deal with cash flow problems, revenue uncertainties and even budget cuts. This will be a major focus, especially if there is another big COVID-19 outbreak as many are predicting.
3. Continue to work with libraries and with partner agencies to deal with the COVID-19 pandemic.
4. Keep the focus on advocacy and the “My Library Is..” campaign.
5. Work on equity, diversity and inclusion within RAILS and assist libraries in their own work.
6. Continue board engagement activities.
7. Continue unserved/universal service efforts.
8. Expand outreach and advocacy for non-public library members of RAILS.

July 19, 2019

TO: RAILS Board of Directors

FROM: Deirdre Brennan

SUBJECT: Draft Executive Director Goals for FY 2020 **Approved by Board 7/26/19**

Board members, per our discussion at the June meeting, I have modified my goals and tried to put them in priority order.

1. Implement the goals and objectives of the strategic plan.
2. Ensure RAILS financial sustainability and continue to find efficiencies.
3. Work with ISL, ILA and member libraries to implement system membership standards and include them in data collection done for IPLAR and/or the annual certification process.
4. Work with ISL and IHLS to plan for possible funding increases in FY 2021.
5. Integrate new data position in to RAILS projects and culture; use data to evaluate RAILS services and change them as needed; collect data from RAILS members to help tell the library story and to assist libraries in evaluating their services.
6. Implement the campaign to tell the library story.
7. Plan for implementing changes to delivery and hubs.
8. Help libraries plan for increases in the minimum wage.
9. Study the issues of equity, diversity and inclusion and find ways that RAILS can help libraries deal with the issues.

10. Support and expand current resource sharing projects Explore More Illinois and Find More Illinois. Expand online resources available to member libraries, including investigation of funding for statewide database access for all Illinois libraries.
11. Continue board engagement activities.
12. Work on adoption of Simply E in member libraries and member library consortia.
13. Make progress on universal service plan through possible law changes and practical projects to expand library service.

I look forward to discussing these goals at the board meeting.