



18 January 2018

TO: RAILS Board of Directors

FROM: Deirdre Brennan

SUBJECT: Strategic Plan Update

This memo is an outline of the process we will use to update the strategic plan.

We will use a “light weight” process that has 3 phases:

- Provide an overview of the current plan, how it was developed and the input we received from member libraries as we developed it, and report on what we have accomplished to meet the needs that members identified in 2013.
- Seek input from members about their current challenges and concerns. Ask the question “what keeps you up at night” to prompt discussion of issues and concerns.
- Analyze the feedback we receive and how the current needs line up, or do not, with the goals and objectives of the current plan. Modify or create new goals and objectives accordingly.

I have met with a few library directors already to “practice” this process and it has resulted in some very interesting conversations. We will also use this framework for our discussion of the strategic plan at our member update on January 18. I will update the board about the conversation at the board meeting.