

A group of five diverse professionals (three men and two women) are gathered around a table in a meeting room, looking at documents and discussing them. The scene is dimly lit, with a blue grid pattern overlaid on the image. The text "Libraries and the 2020 Census" is overlaid in white on the left side of the image.

Libraries and the 2020 Census

What happened in 2010

Vivelo Hoy
CHICAGO

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Todos por el Censo

Por Mercedes Fernández | HOY
February 18, 2010

Los principales líderes de Elgin se unieron en la Biblioteca Gail Borden para hacer llegar la información y presionar sobre el Censo 2010 a los hispanos de la zona.

"A través de panfletos en español, presentaciones en escuelas, eventos comunitarios, festivales y otros eventos, la información sobre el Censo es diseminada intensamente. Liz Clemmons, asistente de mercadotecnia de la biblioteca, es la encargada de coordinar estos esfuerzos.

Para ello cuentan con el apoyo de personas de la comunidad latina, como José Torres, superintendente del Distrito Escolar U-46; Jaime García, director del programa de Administración de Justicia, así como funcionarios de la Cámara de Comercio de Elgin, entre otros.

Alma Lara, una joven estudiante de asistente de dentista del Elgin Community College (ECC), es la encargada de brindar esta información al público de habla hispana que ingresa a la biblioteca.

North Chicagoland Extra
Chicago Editor: MARIANNE SCHWARTZ | SECTION 1

Hispanics urged to make census count

Dozens of people gathered in the streets of Elgin, Ill., on Tuesday to urge residents to complete the 2010 census. The event was held in front of the Elgin Public Library.

Elgin Mayor Mark [X] urged residents to complete the census by March 8. He said that the census is important for the city's future and that it will help determine how much federal money the city will receive.

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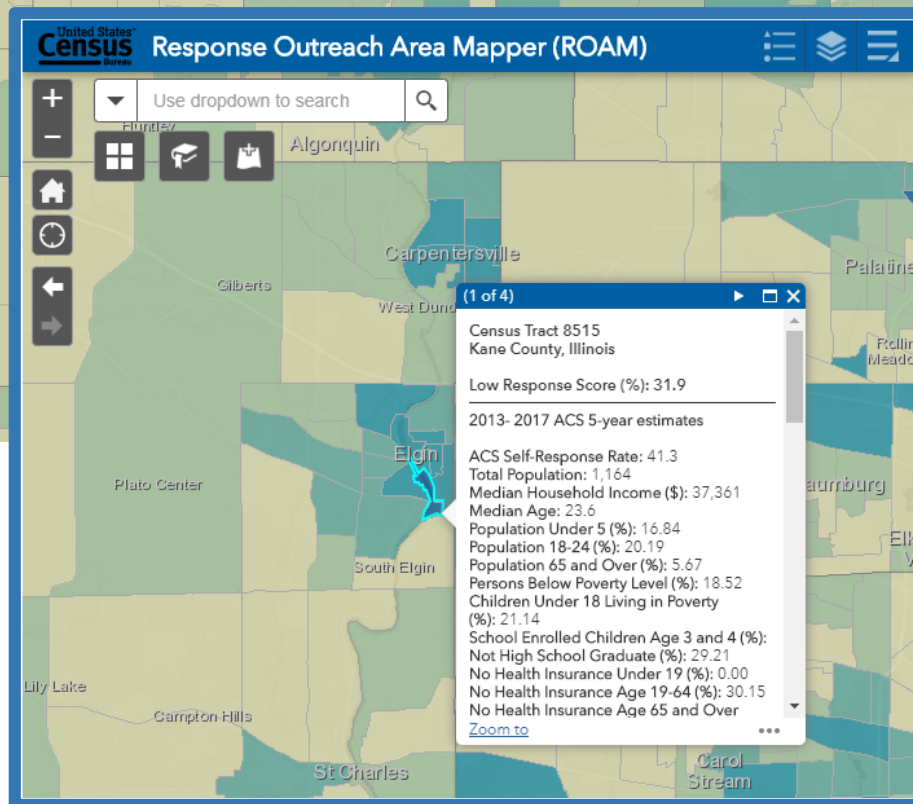
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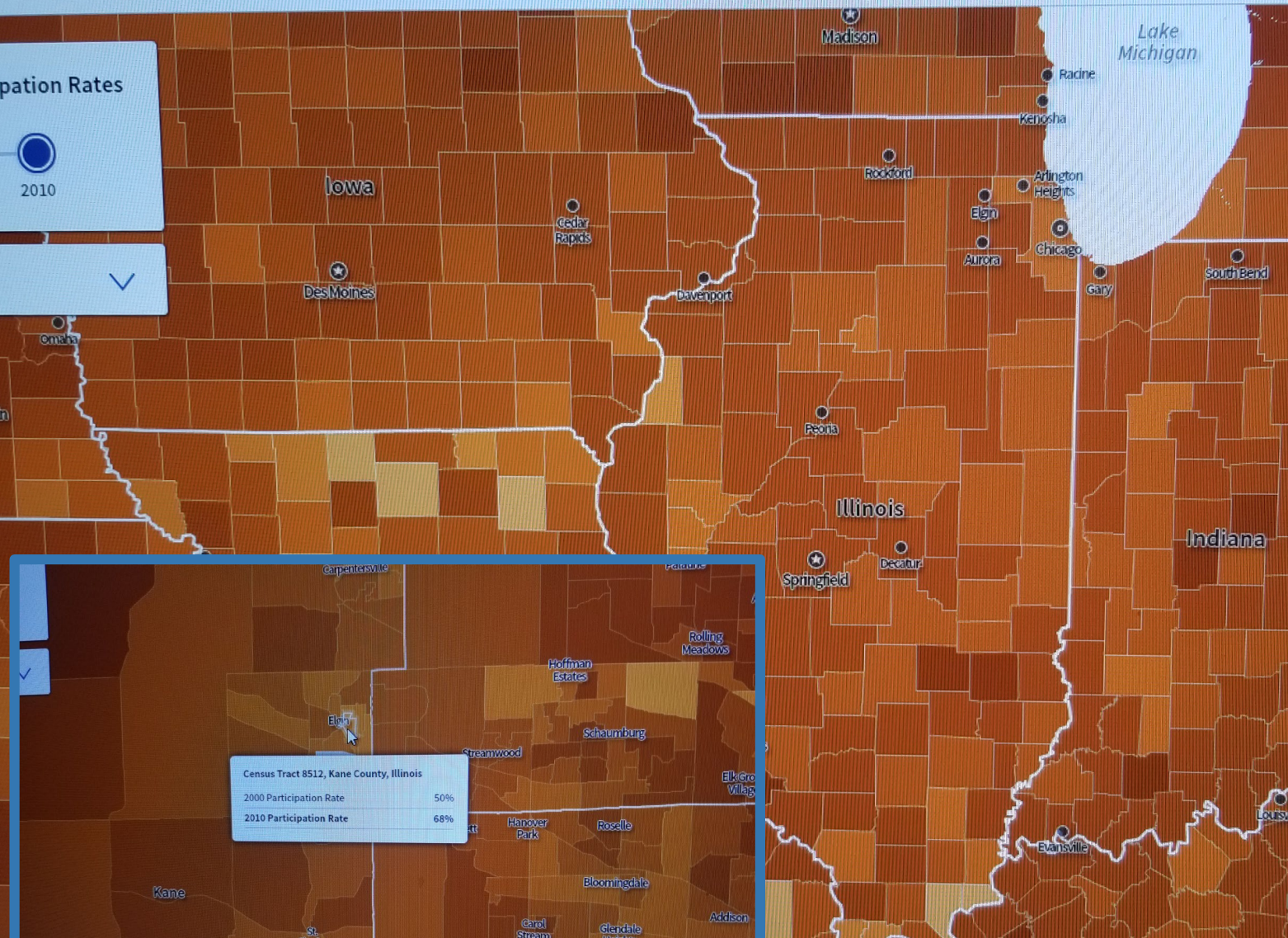


ROAM

The Response Outreach Area Mapper (ROAM) application was developed to make it easier to identify hard-to-survey areas and to provide a socioeconomic and demographic characteristic profile of these areas.

www.census.gov/roam





2010/ratemap

[https://www.census.gov/censusexplorer/2010ratemap.html?](https://www.census.gov/censusexplorer/2010ratemap.html?#)

[#](https://www.census.gov/censusexplorer/2010ratemap.html?#)

Library

- About the Library
- America Counts: Stories
- Audio
- Fact Sheets
- Infographics & Visualizations
- Photos
- Publications
- Reference
- Videos
- Working Papers
- < Back to Census Interactive Gallery

 **2020 Census Complete Count Committees**

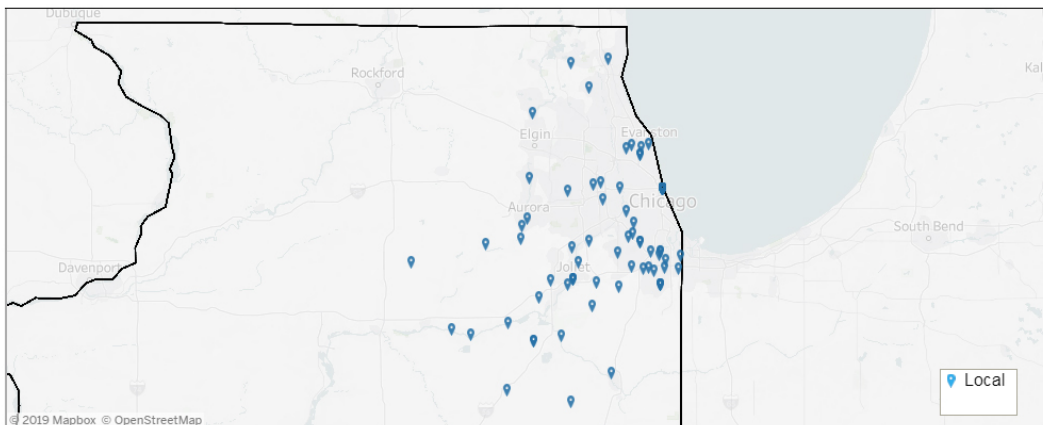
 JULY 17, 2019



*Select geography to begin:
Illinois

2020 Census Complete Count Committees

*Select CCC Type:
(All)



Data as of: 7/17/2019

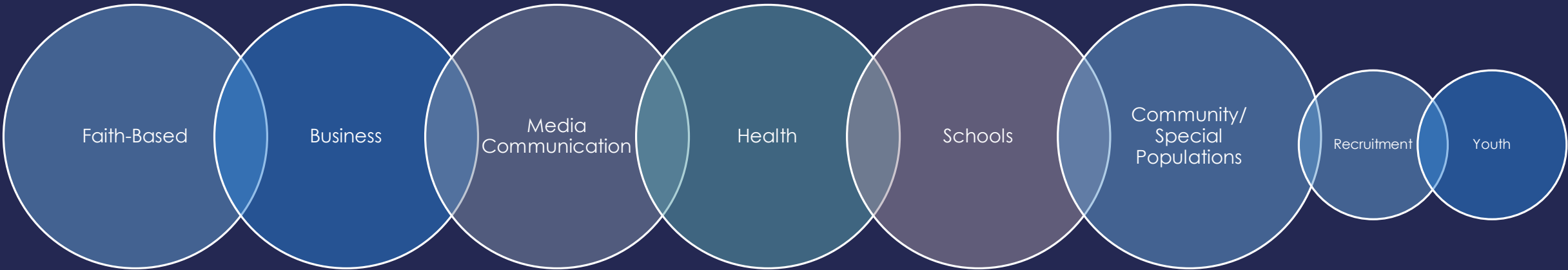
*Non-contiguous states, Alaska and Hawaii, are included in the drop-down options. Puerto Rico is also included.

Illinois Complete Count Committees				
Arab American Bar Association of Illinois	Chicago, IL	Sandra Frantzen	(773) 672-7774	
Arab American Family Services	Worth, IL	Nareman Taha	(708) 599-2237	
CAPS - 7th District - Senior Citizens	Chicago, IL	Roderique McClain	(312) 747-6722	
City of Aurora	Aurora, IL	Chuck Nelson	(630) 844-3614	

Complete Count Committees

<https://www.census.gov/library/visualizations/interactive/2020-complete-count-committees.html>

Who and what organizations do you work with already?



Who needs to be involved that is not involved?





Name: _____
Email: _____
Phone: _____
Organization: _____

What Can We Do To Help

■ Do you have a print newsletter in which you would be willing to carry Census messages?

If you do, please briefly describe how often it is delivered, number of copies printed and recipients via mail and drop-off locations.

■ Do you have an e-newsletter in which you would be willing to carry Census messages? If you do, please briefly describe how often it is sent and number of people on the distribution list and identify to the people to whom you deliver.

■ Do you have a video screen that can run looping videos onto which you would be willing to run Census information? If you do, please briefly describe who and how people watch the screen.

■ Do you or your organization occupy a high-visibility location/sign from which you would be willing to display Census information outside? If you do, please briefly describe that location.

■ Would you or your staff be willing to provide space for Census literature inside?

■ If you or your staff have an opportunity to engage with community members on a regular basis, would you or your staff be willing to speak about the Census? If you answered "yes", please briefly describe groups and individuals with whom you regularly engage and the method of engagement.

■ Please include any other information that might be helpful. (Continue writing on back if needed.)

Set up your committee



What do they have that can help?



Committee Meeting

To: All Members of the "Count Me In" Elgin! Committee

Our next committee meeting will be held on **Tuesday, August 6** at **9:15 am** in the Elgin Room at Gail Borden Public Library. Please plan to attend this important meeting.

We will provide an update on recent activities and the upcoming community-wide kick-off event on August 29. We need your help!

Thank you for your ongoing support!

Laura Valdez-Wilson and Denise Raleigh, Co-chairs



Help from Spiderman at Elgin 4th of July Parade

Decide how to communicate



World's Largest Census Form

Then and Now



 **ELGIN**
Census 2020

Elgin Census Timeline

10/19_11.5.20_18

2019

2020

	June	July	August	September	October	November	December	January	February	March	April	May	June	July	
Elgin Census	<ul style="list-style-type: none"> 6-12-19 All grantees convened by Forefront. Hold meetings with subcommittee chairs to draft action plan(s). Decision expected on citizenship question – U.S. Supreme Court. 		<ul style="list-style-type: none"> Attend principals' meetings; Back-to-school events; open houses Refine and execute specific action plans / schedules for each subcommittee (e.g. faith-based Subcommittee: church visits/bulletin inserts/ messages for websites). Evaluate the activities for effectiveness (ongoing) Saturate Elgin area with at least one census awareness activity a month. 	<ul style="list-style-type: none"> CCC leaders attend Elgin City Council meeting; press release or resolution announcing "Count Me In" Elgin! Community-wide Special event at Gail Borden Public Library (comparable to 2010's Worlds' Largest Census From) with area legislators / Congressional leaders. 					Action Phase (Jan-June 30, 2020) <ul style="list-style-type: none"> Organize and implement activities for before, during, and after the census questionnaires out. 						
									<ul style="list-style-type: none"> Engage all residents, focusing on HTC, implementing identified Action Plan strategies. Provide ongoing feedback and communication among subcommittees. Hold regular CCC and subcommittee meetings. Review and modify, as needed, plans for Census Day activities. Review and modify, as needed, plans for residents who do not respond. Finalize plans for all activities scheduled for next month. 	<ul style="list-style-type: none"> 4-1-20 Census Day! Align work with Census Bureau/regional workers for non-response follow-up (NRFU). 		<ul style="list-style-type: none"> Complete evaluation, final reports for funders, documentation for future. 			
										March 12 – April 2020 Census postcards and letters are sent to most homes and non-respondents		May – July 2020 Conduct non-response follow-up: Census enumerators visit addresses from the Census Master Address File that did not complete a Census questionnaire and collect information at the door			
	Education & Promotion							Implementation - Get People Counted							
U-46 Events															
Centro Events															
Elgin Events		<ul style="list-style-type: none"> Elgin's Fourth of July parade 	<ul style="list-style-type: none"> National Night Out Art & Soul Fest 	<ul style="list-style-type: none"> Elgin Fringe Festival 	<ul style="list-style-type: none"> Nightmare on Chicago Street 		<ul style="list-style-type: none"> Tree Lighting Ceremony 	<ul style="list-style-type: none"> MLK JR Day 			<ul style="list-style-type: none"> Earth Day Celebration 	<ul style="list-style-type: none"> iFest Fox Trot 			
Library Events	<ul style="list-style-type: none"> Comic Book Mania 	<ul style="list-style-type: none"> Night at the Library / Carnival 	<ul style="list-style-type: none"> Job Fair Book Sale 	<ul style="list-style-type: none"> Hispanic Heritage Fest 	<ul style="list-style-type: none"> Family Fall Festival 		<ul style="list-style-type: none"> Kwanzaa Posada Celebration 	<ul style="list-style-type: none"> Three Kings Celebration 	<ul style="list-style-type: none"> Black History Family Festival 	<ul style="list-style-type: none"> March into Health Kickoff Tech Fair? 	<ul style="list-style-type: none"> Open Elgin 	<ul style="list-style-type: none"> Asian Pacific Heritage Fest BabyFest 	<ul style="list-style-type: none"> Dia del Niño Volunteer Celebration 	<ul style="list-style-type: none"> Comic Book Mania 	

Create a timeline for your work

What do you need to get this critical work accomplished?

- Mobile tablets/ laptops
- Printing for additional materials/ t shirts/ impact giveaways / banners / postage / photo op
- Translation
- Refreshment budget for meetings
- Library cost reimbursement
- **People** – part time Spanish speaker to greet people in the library next March, tech person stipend for schools, community walker for Centro de Informacion
- **Communications** – Videographer, Radio and Cable purchases, Facebook boosting, Pace bus signs, yard signs, billboards

Training

United States
Census
Bureau
Measuring America

Economy

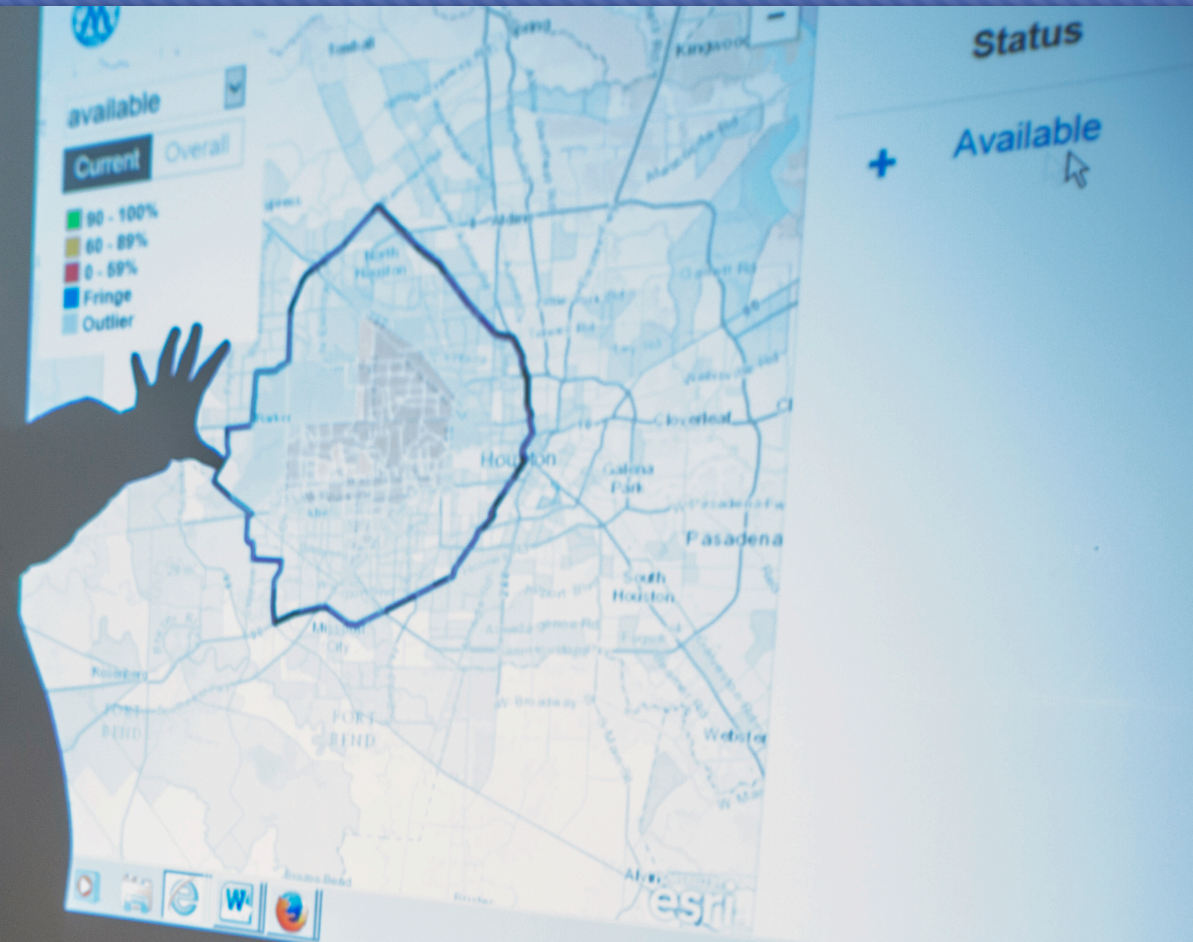
Income

Population

Health

Education

Environment



Don't expect you will know everything

Census Hotline



Implement





Denise Raleigh

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www.gailborden.info/census