

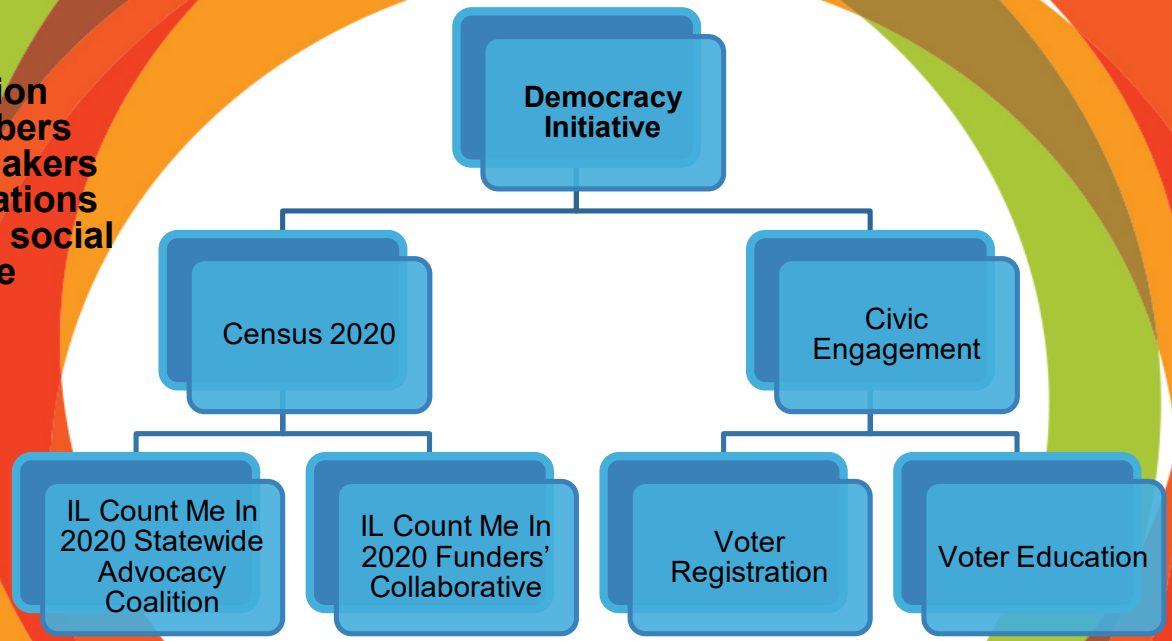
IL Count Me In 2020 Presentation

July 19, 2019

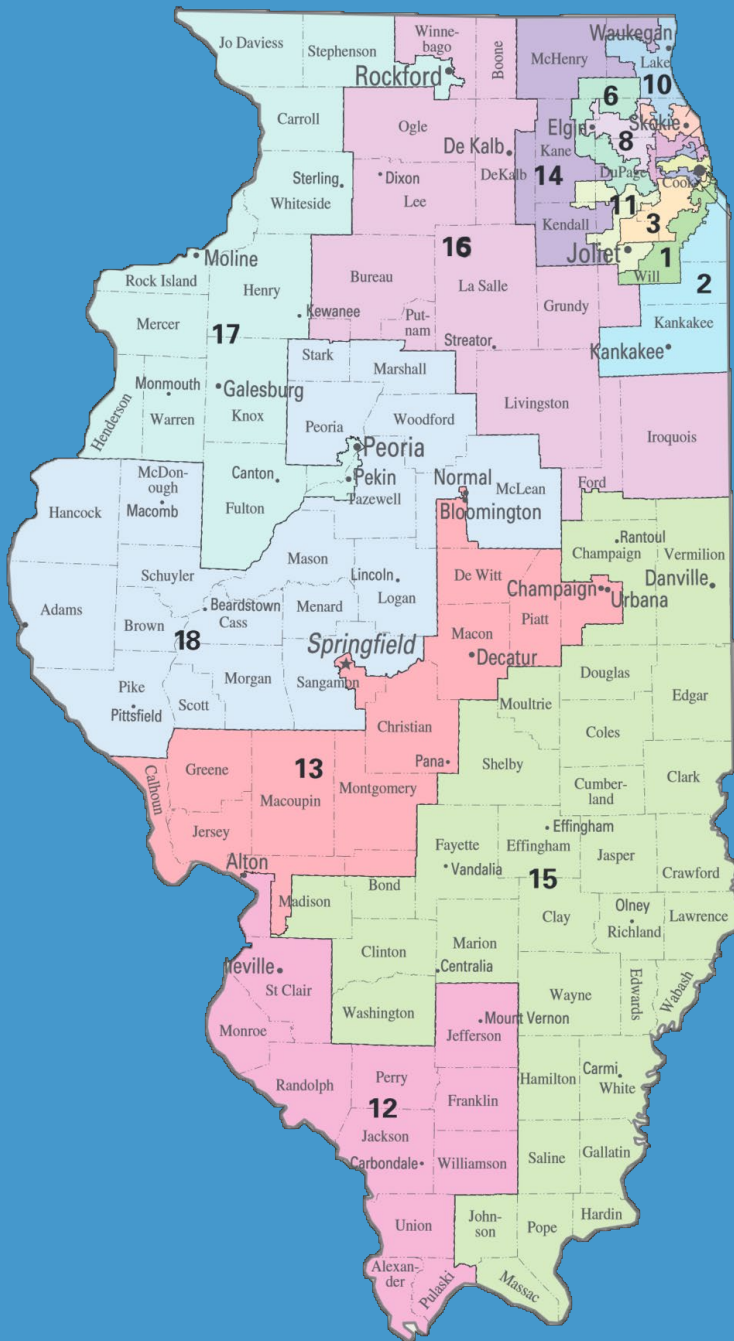
#ILCountMeIn2020

Forefront

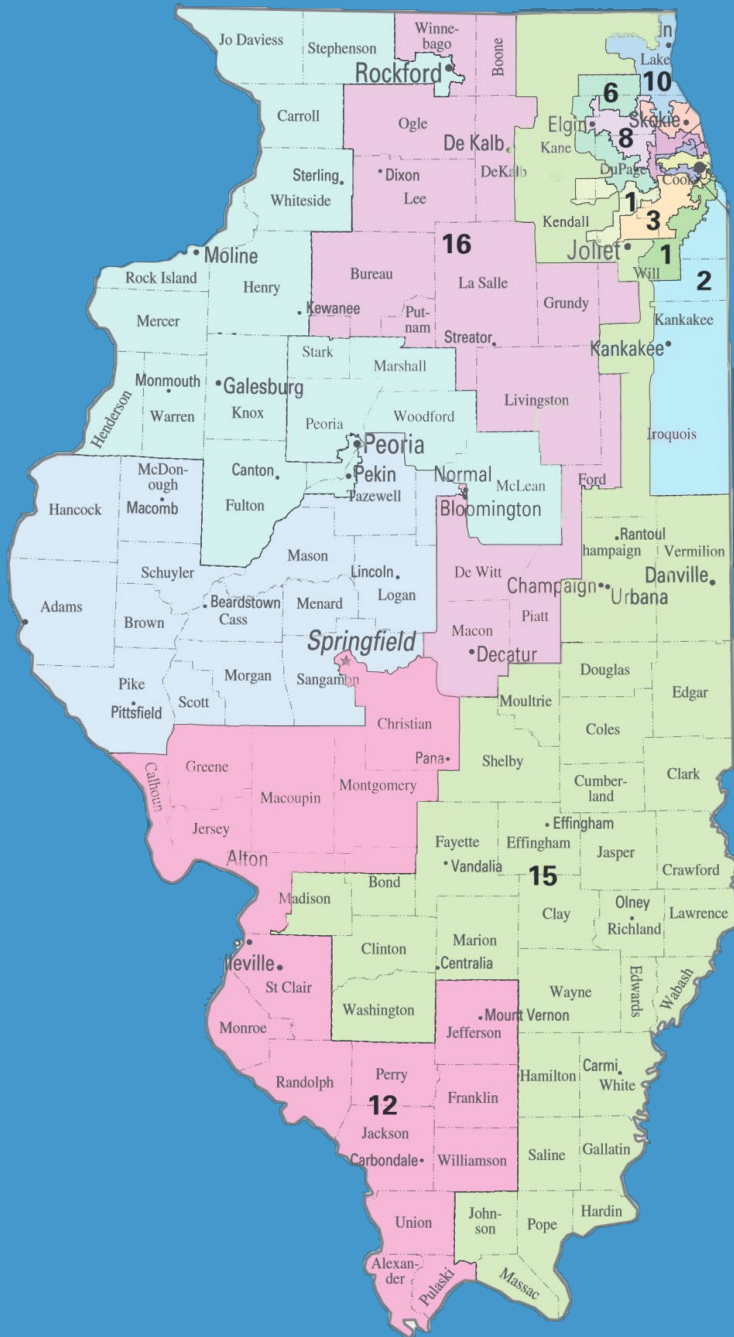
We are a statewide membership organization that serves 1,100 members who are Illinois grantmakers and non-profit organizations in supporting a vibrant social impact sector for all the people of Illinois.



Anita Banerji, Director of Democracy Initiative



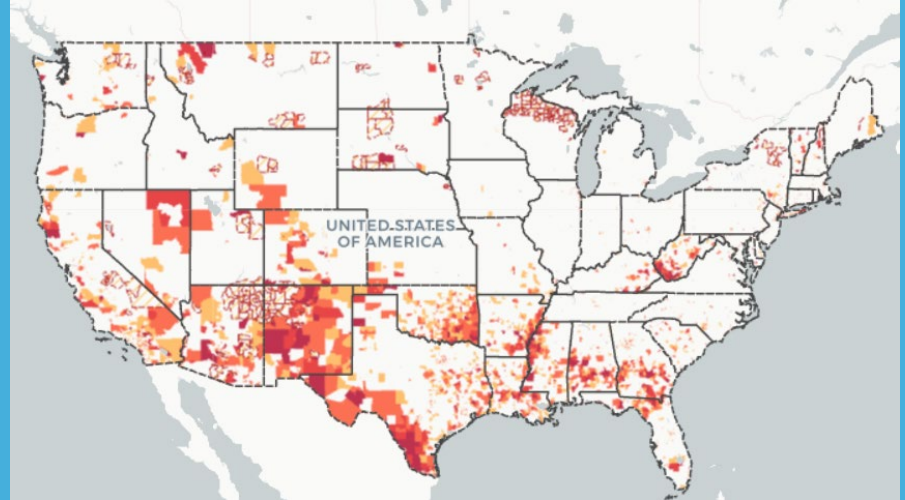
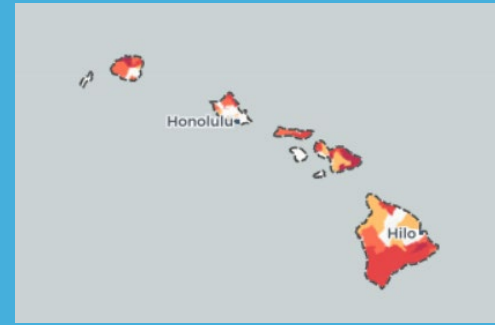
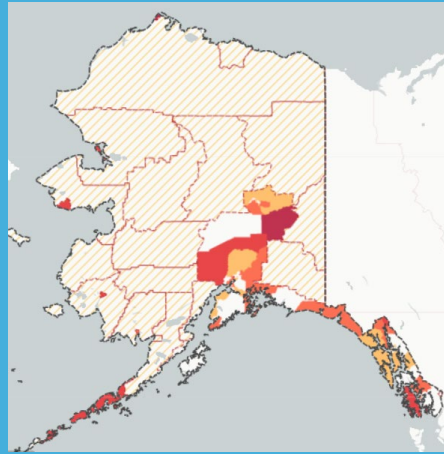
This is Illinois' Congressional Map right now.



Now imagine what will happen if we lose 2, which is what could happen if everyone isn't counted.

Why is Census Data Important?

- Steven Romalewski CUNY
Hard to Count Mapping Tool
<https://www.censushardcountmaps2020.us/>
- Congressional representation



Importance of the Census

- Federal funds are distributed based on Census data
- Andrew Reamer Study – Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Funds

<https://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds>

THE GEORGE WASHINGTON INSTITUTE OF PUBLIC POLICY

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars 2020

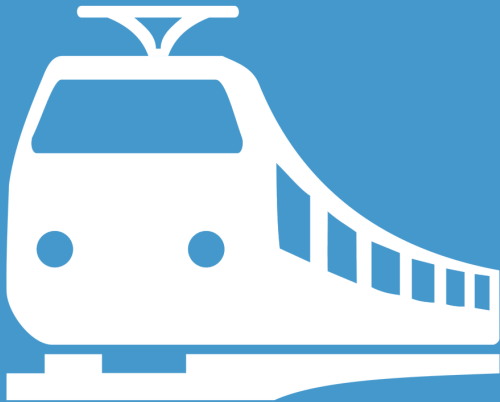
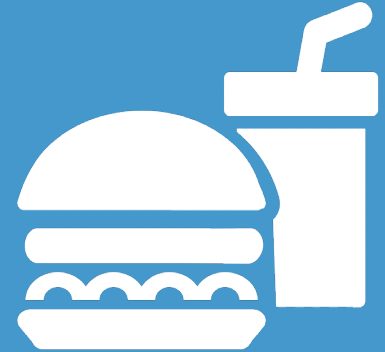
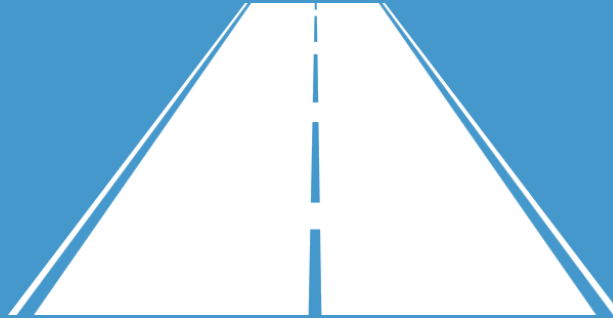
16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)

United States

Total Program Obligations: \$589,695,029,211
Per Capita: \$1,838 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$311,975,766,352
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$69,489,854,016
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$64,176,725,988
20.205	Highway Planning and Construction	DOT	Grants	States	\$38,331,904,422
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$19,087,549,000
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$13,859,180,910
10.555	National School Lunch Program	USDA	Grants	States	\$11,560,852,485
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$11,233,112,681
93.767	State Children's Health Insurance Program (S-CHIP)	HHS	Grants	States	\$11,089,152,000

Each State stands to lose an average of \$1,800 per year for each person who goes uncounted. For Illinois, this could be close to \$1,400 a person, per year.



These are some of the services funded by money we receive based on our census count.

HOW DOES AN
UNDERCOUNT HAPPEN?

■ HARD-TO-COUNT POPULATIONS

UNDOCUMENTED
INDIVIDUALS

RENTERS

CHILDREN UNDER 5

RURAL COMMUNITIES

THE HOMELESS

IMMIGRANT
COMMUNITIES

PEOPLE OF COLOR

LOW-INCOME
COMMUNITIES

SENIORS

CHALLENGES TO THE 2020 CENSUS

TECH

- First “high-tech” census
 - Cyber-security risks
 - Digital divide

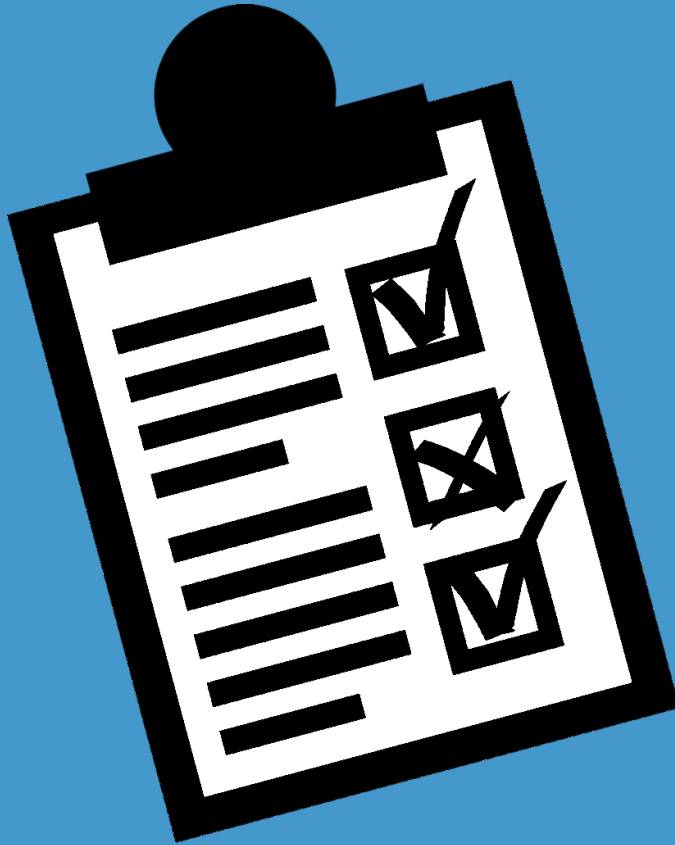


■ FUNDING



- Budget shortfalls
- Lack of funding for Census outreach/education

■ OPERATIONS



- Incomplete testing
- Leadership vacuum

LEGAL



- Disinformation and Misinformation
- Citizenship question

HOW CAN WE GET AN
ACCURATE COUNT?

TRUSTED
MESSENGERS AND
EFFECTIVE
MESSAGES

LIBRARIES ARE TRUSTED
MESSENGERS

LIBRARIES ENGAGEMENT IN 2020 CENSUS



- Prepare for increased activity on computers and internet as people may fill out the Census using the internet or computers in the library
- People can use libraries to apply online for Census jobs

LIBRARIES ENGAGEMENT IN 2020 CENSUS



- Participate in Complete Count Committees
- Through events, programs, brochures, and more, libraries can provide accurate information on the Census to fight against misinformation, disinformation, and scams
- Libraries can also share information and raise awareness about the 2020 Census, particularly to hard-to-count communities by sharing handouts, brochures, and more at events and programs

Census 2020 Efforts National and State Partners



National Partners

01

Funders
Committee for
Civic
Participation
(FCCP)

- Funders Census Initiative – Leadership team

02

Leadership
Conference
on Civil
and Human
Rights

03

Illinois
Complete
Count
Commission

04

IL Count Me
In 2020
Statewide
Advocacy
Coalition

- IL Count Me In 2020 steering committee

05

IL Count Me
In 2020
Funders'
Collaborative

IL COUNT ME IN 2020 EFFORTS

IL Complete Count Commission

IL Count Me In 2020 Statewide Advocacy Coalition

- Communications/Messaging Working Group
- Policy Concerns Working Group
- State Appropriations Working Group
- Get Out the Count Working Group

IL Count Me In 2020 Fundings' Collaborative



IL Count Me In 2020

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ilcountmein2020.org

