

# Library Workshop: Managing Finances During COVID19

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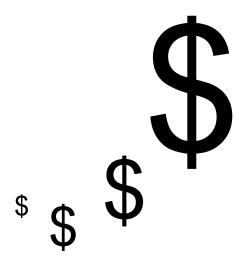
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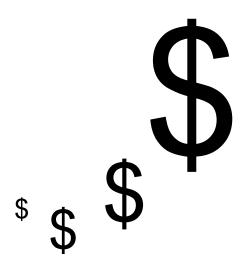
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# **Amount**

How much money are you likely to lose





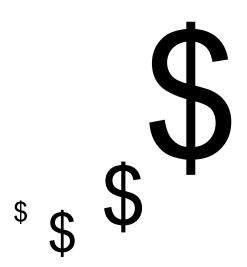
Created by Pham Duy Phuong Hung from Noun Project

# **Amount**

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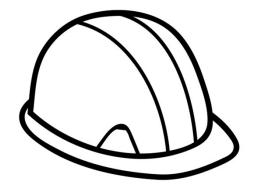
# **Timing**

When and for how long will you feel that impact









Created by Pham Duy Phuong Hung from Noun Project

Created by Kris Khoury from Noun Project

### **Amount**

How much money are you likely to lose

# **Timing**

When and for how long will you feel that impact

# Resiliency

What is your financial ability to withstand the shock

#### **Amount**

- Impact will vary by sources of funds
  - Property Taxes is obviously the biggest concern
    - Risk: If people miss payments, if property values drop
    - Offset: Mortgage payments are high in priority
  - Per Capita Grant
    - Risk: Subject to state appropriation
    - Offset: History of making payments?
  - Personal Property Replacement Tax
    - Risk: Income based
    - Offset: Required by law
  - Fines and Fees
    - Function of Library policy
  - Interest Income
    - Plan on next to nothing



#### **Amount**

- Donations bright spot?
- Other thoughts
  - Is any of your revenue stream dependent discretionary funds?
  - What are local authorities predicting? Talk to them
  - Do some research you're librarians!



# Amount - What Others Are Saying

Not a General Forecast – New York City



Тах	Differences f	rom January	Baseline	Percent Change from January			
	2020	2021	2022	2020	2021	2022	
General Sales	(\$1,094)	(\$3,133)	(\$1,429)	-13.1%	-36.4%	-16.0%	
Hotel Occupancy	(127)	(530)	(140)	-19.8%	-82.0%	-21.2%	
Personal Income	(1,434)	(1,196)	(1,532)	-10.4%	-8.6%	-10.7%	
General Corporation	(15)	(724)	(521)	-0.4%	-17.9%	-12.5%	
Unincorporated Business	(9)	(406)	(292)	-0.4%	-19.6%	-13.5%	
Real Property Transfer	(168)	(344)	(122)	-12.2%	-24.0%	-8.2%	
Mortgage Recording	(69)	(112)	(87)	-6.5%	-10.7%	-8.4%	
Commercial Rent	(7)	(61)	(55)	-0.8%	-6.7%	-5.9%	
Property	0	(222)	(187)	0.0%	-0.7%	-0.6%	
Total, Major Taxes	(\$2,923)	(\$6,728)	(\$4,365)	-4.7%	-10.5%	-6.6%	

### **Timing**

- What problem are you solving?
  - Delayed revenue that you will get eventually
    - Property Taxes deferred by legislation
    - Property Tax lags due to increased inability to pay
      - Keep an eye on cash flow
  - A one-time loss of revenue that will rebound
    - Grants and fees that may dip during shutdown then recover quickly
      - Cut one-time expenditures, or use cash balances to offset
  - Long term reductions that will only improve with the economy
    - PPRT, Interest
      - Look at permanent adjustments to your budget



### **Timing**

- Build a forecast of your monthly revenue
- Property Taxes may be okay initially since many taxes are escrowed monthly
  - Later on, these may fall as payments are missed
- Income based taxes will not likely recover until the economy does, and even then, income tax payments lag
- Sales Taxes will be the more revenue stream most responsive to the economy
  - Fortunately, you don't rely on these
- When will the problem impact you?
  - Income taxes, property taxes are paid in arrears, giving you time to prepare

### Resiliency – Ability to Withstand the Impact



- Add expenditures to your monthly revenue forecast
- Now you have a forecast of your monthly use (or generation) of cash

Created by Kris Khour

 Adding in your initial cash position let's you track how much cash you expect to have

	January	February	March	April	May	June	July
Total Income	88,404	88,404	88,404	88,404	88,404	5,542,235	694,385
Total Expenses	673,964	<u>795,896</u>	1,008,979	1,180,421	907,321	907,321	907,321
Net Ordinary Income	(585,561)	(707,493)	(920,575)	(1,092,017)	(818,918)	4,634,913	(212,937)
Beginning Cash Balance	6,209,072	5,623,511	4,916,018	3,995,443	2,903,426	2,084,508	6,719,422
Ending Cash Balance	5,623,511	4,916,018	3,995,443	2,903,426	2,084,508	6,719,422	6,506,485
Fund Balance as a % of Expenditures	40%	35%	29%	21%	15%	48%	47%

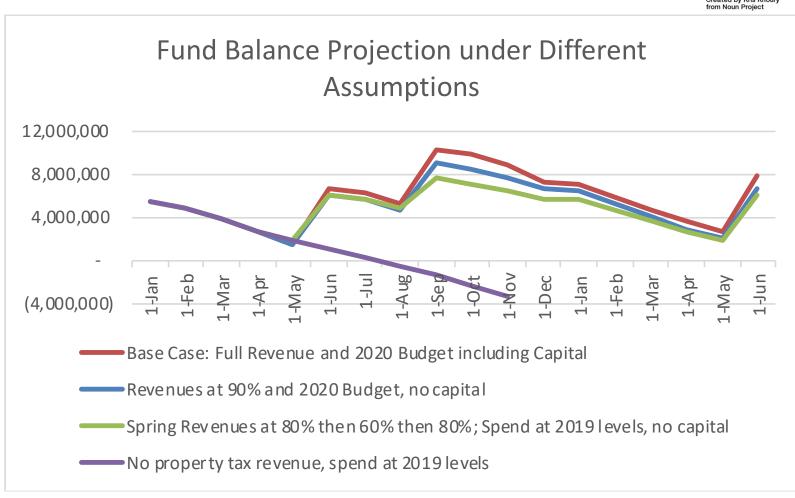
Use the monthly forecast to track wither you are doing better or worse than expected.

### Resiliency – Ability to Withstand the Impact



 Now you can change your assumptions and see what happens under various scenarios





#### Just Tell Me the Answer

 Too much work? Here's a (directionally accurate) way to estimate how much revenue you can afford to lose without running out of cash over the coming year:



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Low point in cash during prior 12 months +/-

Prior Fiscal Year's Surplus/Deficit

- Divide this number by your total Revenue to see what percentage of revenue you can afford to lose this year. Divide it by two if you want the money to last two years.
- If you don't like the answer, you had better cut expenditures

# **QUESTIONS:**

or contact:

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